

## Atlas Cables reduce vibration with the launch of its Atlas McCallum Isolators

For immediate release – Kilmarnock – Atlas Cables, the world renowned audio cable manufacturer, is pleased to announce the launch of its new loudspeaker floor spike isolation series – the Atlas McCallum Isolators. Machined from solid blocks of African Blackwood, the Atlas McCallum Isolators greatly reduce the mechanical vibration that exists between a speaker cabinet/stand and the room. Two variants are available - the Atlas McCallum Isolator (UK SRP £125.00 for a set of four), which is designed for standmount and small floorstanding speakers and the higher-mass Atlas McCallum Celtic Isolator (UK SRP £400.00 for a set of four), which is ideal for larger floorstanders. Hand-crafted in Scotland, both versions are available now.



Atlas Cables McCallum Isolators



Atlas Cables McCallum Celtic Isolators

Two versions of the McCallum isolators are available. The standard Atlas McCallum Isolator, which is ideal for smaller floorstanding and stand-mounted speakers, has a mass of 20g each and is precision-turned from a solid block of raw material with seven-comb detailing. For larger floorstanding loudspeakers, the Atlas McCallum Celtic isolator has a larger 40g mass and features a nickel-plated aluminium former (with engraved Celtic motif detail) to improve the load bearing characteristics when heavier speakers are used.

*“At Atlas Cables, our goal has always been to remove unwanted noise and distortion from the sound. The Atlas McCallum Isolators are the latest products in our range designed so that listeners just hear the music as it was intended”,* said Kevin Kelly, Managing Director of Atlas. Kelly continued, *“We knew we were onto something based on our extensive research into plug design for our new Atlas Asimi flagship cable. Results from the first prototypes were stunning so, after additional development, we knew that we had a product that made a real difference and I am delighted with the results.”*

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Both versions of the Atlas McCallum isolators are available in the UK now.

- Atlas McCallum Isolator - £125.00 for a set of four
- Atlas McCallum Celtic Isolator - £400.00 for a set of four

Custom lengths are also available – please contact Atlas Cables for details.

For further information, please visit Atlas Cables on-line – [www.atlascables.com](http://www.atlascables.com)

Review samples are available from September 2014

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**Notes For Editors**

Atlas Cables originated in Scotland in 2001 to bring high quality no-nonsense cabling solutions to audiophiles the world over. Their range of hand-made cables consists of interconnects, loudspeaker cables, digital cables and video cables (including HDMI) along with a new range of mains products. Recent technology and testing developments have meant that they can now show real answers to questions posed about the effects that cables have and the importance of the materials used in the design. Atlas cables are priced from £45 and are available in over 30 countries worldwide.

**For press enquiries, images and review product requests, please contact Alan Porter on 07922 073208 / [alan@naphineporter.com](mailto:alan@naphineporter.com).**